



CALL FOR ARTISTS: Shenandoah Valley Discovery Museum Classroom Mural Project

Submission Deadline: May 30, 2023

Overview:

The Shenandoah Valley Discovery Museum is a hands-on educational facility whose mission is to: *Spark Curiosity and Inspire Learning Through Exploration and Creative Play*. As a tourist destination in the heart of Old Town Winchester we welcome over 55,000 visitors per year and embrace families and children of all backgrounds and abilities. We specialize in serving children ages birth through 8 years old and their families. The museum is looking to enliven our classroom space with a colorful art mural. This space is used throughout the year for a variety of functions; birthday parties, field trip programs, meetings, professional development and summer camp programming. We are hoping to leverage local art talent to make the space engaging and beautiful.

Deadline:

The deadline for all submissions in response to this call is 4pm Tuesday May 30, 2023.

Eligibility:

This call is open to all mural artists, preference is given to those living in the Shenandoah Valley.

Juried Selection Process:

This will be done in 2 sections. A jury/selection panel will review all initial proposals including resume, art samples and personal statement showing why you would be a good candidate and what makes you uniquely able to complete this extensive project. Panelists will be representatives from the following: Shenandoah Valley Discovery Museum staff, Local artists, and ShenArts staff. At the end of the initial review a select group of artists will be asked to submit a design proposal specific to



our classroom space. The final review and selection will be based upon each step in this process.

Selection Criteria:

The panel will use the following criteria:

- Resume
- Samples of art (each art sample must be completely created and solely produced by the individual artist.)
- Personal statement and background in large scale mural production.
- Proof that person is able to install art piece within 7-10 days.
- relevance to the mission and scope of the Discovery Museum's work and audience
- Artistic merit and graphic strength of the proposed design.
- Celebrates diversity and childhood.
- Embraces family, exploration and play.
- Contributes to aesthetic and cultural atmosphere of the museum.
- Appropriateness of subject and concept for a children's museum.
- Completeness of submission as outlined in this announcement.

Artwork will be deemed inappropriate which portrays; content which violates copyright or other known legal ownership interest, profanity, obscenity, indecency, violence, pornography; discrimination on the basis of race, creed, color, age, religion, gender, sexual orientation, disabilities or nationality; defamation or personal attacks.

Artwork Location and Duration:

Shenandoah Valley Discovery Museum's third floor classroom. Mural will stay on display for a minimum of 3 years.

Payment:

The selected artist/artist team will be awarded \$1,500 for their design/concept/paint and brushes. The Discovery Museum will supply: drop cloths, ladders, and pre-prepped walls.

Submission Requirements:

Please e-mail all application materials to Dawn Devine. director@discoverymuseum.net. All artwork must be in .jpg form and can be opened without specialized software. Respondents should submit the following by 4 pm Tuesday May 30, 2023.



1. Artist/Team Name, Point of Contact Name, mailing address, telephone number, email address and website(if applicable)
2. One-Page statement of interest briefly addressing your interest and background relevant to this project. Make sure to include specific large-scale projects you have participated in.
3. One-page resume or curriculum vitae.
4. Annotated list of Images: Please include the artist's name as a heading and a brief description of each image, including title and original medium.
5. Samples of artist's work. Must be submitted as a high-quality image file in web-quality JPG file.

Timeline/Disclaimer

- Final mural installation must take place in 7 days or less, only during normal business hours (M-F 8:30-4:30pm)
- Final Mural must be installed during the last 2 weeks of August or first week of September 2023 only. No exceptions.

The Shenandoah Valley Discovery Museum reserves the right to delay or reschedule the conduct of, cancel or reissue this Call for Artists for any reason it deems fit or necessary. Applicants will be advised in the event of delay, cancellation or reissue.

The Shenandoah Valley Discovery Museum does not discriminate on the basis or race, color, age, ethnicity, religion, national origin, pregnancy, sexual orientation, gender identity, generic information, sex, marital status, disability or status as a US Veteran and is an Equal Opportunity Employer.

Direct all questions and comments to:

info@discoverymuseum.net